CAITLIN STEWART STYLING

CORPORATE IMAGE CONSULTANT & STYLIST

Phone: 0407 273 893 **Email:** info@caitlinstewart.com.au **Website:** www.caitlinstewart.com

STYLIST & IMAGE CONSULTANT

Caitlin is a Personal Stylist and Wardrobe & Image Consultant based in Sydney. In addition to a large database of personal clients she holds a passion for professional, corporate image and media styling.

She consults with a broad range of clients both locally and interstate and has a personal client database of over 2000 clients. She started her fashion journey in sales and public relations, but before too long discovered her calling as a Personal Stylist. She has now called the styling arena her home for 20 years and offers a diverse range of styling services to individuals and companies across the country.

QUALIFICATIONS

Caitlin holds relevant training qualifications which adds credibility to her service offerings. She has tertiary marketing and fashion business qualifications, specialising in fashion styling and consulting. She has trained in image consulting in Australia and the fashion capital itself, Milan, Italy. She is a qualified Colour Analysis Consultant, has conducted several short courses on presenting for television at NIDA and holds her up to date 'Certificate IV in Training and Assessment. In 2024, she completed a Graduate Certificate in Psychology and Business Management through Curtin University to strengthen her corporate styling practice with deeper behavioural and organisational insight.

INTERNATIONAL EXPERIENCE & TRAINING

In 2005, Caitlin further developed her skills by training at Instituto Marangoni Fashion College, Milan, Italy. She completed style and image training and undertook a range of styling projects with visitors and locals within Milan. Whilst in Milan, she worked with emerging Italian designers, styled fashion shows along with industry professionals and local entertainers. Milano is where her passion for personal styling was born.

TEACHING & MENTORING

In 2009, Caitlin was invited to lecture in styling and fashion business at FBI Fashion College in Sydney, where she remained an educator for over 15 years. During this time, she facilitated fashion business and styling workshops and was actively involved in the student mentoring program. As a proud alumna of the college, having completed her training in 2003, it was a full circle experience.

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CORPORATE & PROFESSIONAL CONSULTING

Caitlin is widely regarded as one of Australia's leading authorities in corporate and professional styling. Her work spans industries and sectors, from professional services and law to aviation, finance, and pharmaceuticals. She specialises in high level image and branding projects, often complex and far-reaching.

She regularly facilitates workshops and seminars on corporate image, executive presence, and workplace dress standards. She works closely with some of the country's most influential leaders in politics and business, including a significant number of Sydney's top legal professionals. Known for her discretion, she prioritises client confidentiality and trust above visibility, ensuring a service that is both strategic and professional.

PRESENTING

Caitlin is a confident presenter and experienced facilitator. She has had the pleasure of speaking at numerous company events and special event luncheons sharing her expertise on professional image, fashion and the latest seasonal trends. She has even been invited as a contributor on several national television segments.

Caitlin has taken the stage with industry leaders such as, Akira Isogawa, Gretel Killeen, Kate Waterhouse, Natalie Barr and former Vogue editor in chief, Kirstie Clements.

MEDIA AND WARDROBE STYLING

Caitlin enjoys media styling professionals across news and lifestyle and regularly styles clients for media events which have included The Logies, AACTA's and the Australian Commercial Radio Awards.

Caitlin headed up wardrobe for Network Ten's lifestyle show, The Living Room for 8 years styling key talent and guests across studio and location. She was also engaged by networks, Foxtel and Channel 9 and ABC's national breakfast show, News Breakfast as their wardrobe stylist for 6 years. She also styles presenters from ABC News, Victoria.

A memorable media project involved styling renowned actor, Anthony La Paglia for 'The Black Hand' documentary series which aired on ABC iview in 2023.

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RETAIL & EVENTS

Caitlin has extensive experience partnering with shopping centres on seasonal fashion activations, where her team coordinate and host events and workshops. These centres include AMP Capital, Lend Lease, GPT Group, Stockland, Westfield and Colonial First State.

She was engaged by Westfield to support the training and development of their in-centre Personal Stylists, with a focus on colour analysis. She also led the visual merchandising for a prominent centre and hosted fashion shows, masterclasses, and one-on-one styling sessions. Each season she collaborates with leading shopping centres to deliver high-impact fashion styling events.

Her tertiary marketing qualifications enable her to take the reins with the event management of these campaigns offering a cost effective and targeted seasonal fashion campaign.

VOLUNTEER PROJECTS

Caitlin has worked extensively with Sydney organisation, Dress For Success Sydney, assisting disadvantaged women to achieve self-sufficiency and independence. This was achievable through volunteering wardrobe styling services and facilitating workshops on image and presentation for high school students, women experiencing vulnerability and women in local correctional facilities. She has also worked with Dress for Success on training and developing new volunteers and developing training content for the organisations volunteer presenters.

Caitlin has facilitated empowering workshops for women through partnerships with the St Vincent de Paul Society and The Salvation Army. She has collaborated with NOVA Employment, a disability employment service, delivering professional presentation workshops for their job candidates. Alongside her team Caitlin has recently supported the Sydney Breast Cancer Foundation with full styling and show coordination for their Annual Ladies Lunch Fashion Parade.

Caitlin welcomes the opportunity volunteer her time to facilitate workshops in schools in lower socio-economic areas of Sydney along with groups in marginalised communities.

VISION

Caitlin's passion lies with personal styling and with styling as her full-time career, she is highly results driven. Caitlin enjoys collaborating with inspiring individuals and companies alike on targeted and challenging briefs. Her key objective is to continue to develop tailored image solutions for clients with a modern edge, whilst solving personal image briefs with creativity and understanding.

Authenticity, Presence and Connection are at the core of Caitlin's values.

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TEACHING & MENTORING

FBI Fashion College - 2010-2025
- Fashion Business Teacher, mentor and workshop facilitator

Moyne Shire Council VIC – 2025
- Branding workshop for young music artists

Stylist Business Coaching and Mentoring - 2018-2024
- Personal Stylist business coaching for private clients

TAFE NSW – 2024
- Casual fashion business teaching

Westfield Sydney - 2012
- Colour workshop training for Westfield Stylist's

CORPORATE & COMMERCIAL STYLING

Ashurst - 2012
- Panel advisor corporate event

ASI Solutions – 2025-2026
- Professional uniform consulting

Birrong Girl's High School - 2011-2012
- Professional image seminars

Catholic Commission for Employment Relations - 2015
- Professional image workshop

Coleman Greig Legal - 2012
- Corporate image session

COR CORDIS – 2025
- Group colour analysis workshop – executive group

Hamilton Island Enterprises – 2024 - 2026
- Uniform design consulting & tender management

Harcourts International – 2022 – 2023
- Corporate dress policy review project

HCM Global - 2012
- EA's Women's business seminar, corporate presentation

IHG Hotels - 2011 and 2016
- Corporate image workshops

ITSM- 2025
- Workshop facilitator team building and professional image

Kentia for Allphones Arena – 2013
- Professional uniform review

King Living – 2023
- Company designer branding and promotional shoot

Linde Material Handling - 2012
- Men's corporate image sessions

Macquarie Group - 2015
- Hosting style team building events (Syd&Melb)

Marickville Highschool - 2012
- Professional image workshops

McGrath – 2025
- Keynote style and brand speaker at Power Breakfast

Menai Civil Contractors – 2024
- Professional style & colour team building workshop

Metallurgical Systems Engineering - 2019-2020
- Corporate dress policy / uniform review

Mills Oakley – 2023
- Professional style workshop

MSD Pharmaceutical Australia – 2012
- Professional image seminar

Mundipharma Pharmaceuticals – 2014
- Professional image seminar

National Tax Accountants Association of Australia – 2025
- Development of presenter image and presentation guide

Nutrimetics Australia – 2016
- Fashion, image and style company workshop

ONE AGENCY- 2024
- Corporate dress policy review and development

Prima Careers – 2025-2026
- Executive image consulting sessions for candidates

OPTUS -2024
- Professional leadership and wellbeing style workshops

Qantas Airlines – 2012
- Professional image seminar

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Randstad – 2024 - 2026
- Executive image consulting for Risesmart candidates

Randwick Girl's High School - 2010-2012
- Professional image workshops

Resmed (via MC Films) – 2022
- Styling promotional and company branding videos

Steadfast Insurance Brokers – 2016
- Facilitating professional image seminar

Suncorp Insurance - 2014-2015
- Team Image presentation workshops Sydney and Brisbane

The Andersen Partnership – 2025
- Fashion style and colour analysis team workshop

Tower One Barangaroo for Wellineux – 2023
- Professional style and colour workshop

MEDIA & WARDROBE STYLING

AACTA Awards - 2019
- Styling and image advising Australian acting talent

Australian Commercial Radio Awards - 2009-2018
- Styling award attendees

ABC NEWS & ABC NEWS BREAKFAST - 2019-2025
- Wardrobe Styling and National News Breakfast /VIC News

2Day FM - 2009-2010
- Online style contributor 2day FM

AFL Brownlow Awards – 2010
- Styling award attendees

Back Roads – ABC TV – 2025
- Presenter styling

CADA / KISS FM arn – 2022 and 2025
- Styling promotional and TVC shoots

Foxtel Lifestyle – 2014
- 'Location Location Location' Wardrobe Styling Season 3

Foxtel BIO – 2014
- Wardrobe styling for series, 'The Truth About Us' Season 1

Foxtel TVN – 2014

- Wardrobe styling for TVN racing channel race presenters

Foxtel MAX Music -2018-2019
- Styling promo Jonesy and Amanda and MAX countdown

Logie Awards - 2009-2024
- Styling attendees (Channel Ten / ABC)

Network Ten - 2012-2019
- Wardrobe Stylist – The Living Room Season 1-8

Nine Network - 2020- 2022
- Wardrobe Stylist – Space Invaders Season 1-3

Renovating for Profit with Cherie Barber - 2016-2022
- Wardrobe management and promotional shoot styling

The Filmery - 2015-2016
- Styling country music videos on location

TVN Network – 2014
- Wardrobe styling race TV presenters

WildBear Entertainment – 2022- 2023
- Styling, 'The Black Hand' Documentary, Anthony LaPaglia

WTFN Entertainment - 2012-2022
- Location wardrobe styling – The Living Room, Network Ten Series 1-8, Space Invaders, Nine Network Series 1-2

RETAIL, EVENTS & PRESENTING

AMP Capital Macquarie Shopping Centre – 2009
- Panelist- AW fashion design student judging with designer, Ikira Isogowa

AJC Racing – 2008
- 'Fashions On The Field' Judge, Randwick Racecourse

Carla Zampatti -2026
- Hosting seasonal fashion and style event

Castle Hill RSL -2024
- Hosting seasonal fashion and style event

Colonial First State – Lake Haven Shopping Centre - 2009-2014
- Facilitating shopping centre fashion workshops and events

Fashion Weekend Sydney – 2008
- Facilitating style event sessions, colour, image and style

GPT Group - Charlestown Square – 2011
- Styling and hosting seasonal fashion workshops

Greenwood Plaza – 2024
- Hosting personal styling sessions for seasonal fashion promotions (via Created By Clint)

Kate Spade – 2023
- In store fashion and colour workshops

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Erina Fair Shopping Centre - 2010-2014 & 2025 & 2026
- Facilitating in-centre fashion events and promotions

Panthers Port Macquarie – 2019
- Host Melbourne Cup fashion event with Natalie Barr

Pandora Jewellery – 2014
- Styling and presenting key trends for annual sales conference

Rockdale Plaza Shopping Centre – 2011
- Styling and hosting fashion events and styling sessions

REVIEW Australia – 2024
- Hosting seasonal VIP fashion event

Rosemount/Mercedes Australian Fashion Week – 2004
- Styling assistant fashion shows

Stockland Green Hills Shopping Centre – 2014 and 2023
- Facilitating seasonal fashion promotions in centre

Stockland Merrylands & Wetherill Park Shopping Centres – 2022- 2023
- Fashion styling for in centre activations SS

Stockland Shellharbour Shopping Centre – 2023
- Running style and colour workshops in centre

Westfield Kotara Resident Stylist - 2015
- Visual merchandising, hosting fashion masterclass and events with Kate Waterhouse and Kirsty Clements

WatervieW Venue in Bicentennial Park - 2013-2014
- Styling and hosting annual Melbourne Cup fashion parade for 'Special Olympics Australia'

(Hosted alongside Gretel Killeen 2014)

William St Rosemount Fashion Festival Paddington – 2009
- Hosting group style and colour workshops

VOLUNTEER WORK

Dress for Success Sydney - 2010-2018
Workshop facilitation – professional dress image
- Mentoring
- Studio styling
- Style coaching
- Course development and volunteer training

Nova Employment – 2018, 2021 & 2025
- Workshop facilitation, professional image

St Vincent de Paul Society (Vinnies) - 2010-2011
- Hosting and styling 'Styled by Vinnies' show and charity event

The Salvation Army – 2012
- Fashion and image workshops – women's shelter

FASHION STYLING

Cosmopolitan Magazine – 2004
- Fashion Styling Assistant

Dolly Magazine – 2003
- Fashion Styling Assistant

Istituto Marangoni, Milan Italy – 2005
- Freelance fashion styling assistant
- Personal styling show delegates

Shop Till You Drop Magazine – 2009
- Freelance feature
- Styling Assistant

The Sydney Breast Cancer Foundation – 2025
- Styling Fashion Parade – Annual Ladies Lunch

TV Week Magazine - 2015-2018
- Photo shoot styling freelance

Zaabee Sol Pty Ltd

PLEASE VISIT www.caitlinstewart.com.au for featured press/editorial and contact Caitlin for referee phone numbers and testimonials.

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