



CAITLIN STEWART

PERSONAL FASHION STYLIST



Phone : 0407 273 893

Email : info@caitlinstewart.com.au

Website : www.caitlinstewart.com.au

STYLIST & IMAGE CONSULTANT

Caitlin is a Personal Stylist and Wardrobe & Image Consultant based in Sydney. In addition to a large database of personal clients, she holds a passion for professional, corporate image, and media styling.

She consults with a broad range of clients both locally and interstate and has a personal client database of over 2,000 clients. She started her fashion journey in sales and public relations, but before too long, she discovered her calling as a Personal Stylist. She has now called the styling arena her home for 20 years and offers a diverse range of styling services to individuals and companies across the country.

QUALIFICATIONS

Caitlin Stewart holds relevant training qualifications that add credibility to her service offerings. She has tertiary marketing and fashion business qualifications, specialising in fashion styling and consulting. She has trained in image consulting in Australia and the fashion capital itself, Milan, Italy. She is a qualified Colour Analysis Consultant, has conducted several short courses on presenting for television at NIDA, and holds her up to date 'Certificate IV in Training and Assessment.' In 2024, she completed a Graduate Certificate in Psychology and Business Management through Curtin University.

INTERNATIONAL EXPERIENCE & TRAINING

In 2005, Caitlin further developed her skills by training at Instituto Marangoni Fashion College, Milan, Italy. She completed style and image training and undertook a range of styling projects with visitors and locals within Milan. Whilst in Milan, she worked with emerging Italian designers, styled fashion shows along with industry professionals and local entertainers. Milano is where her passion for personal styling was born.

TEACHING & MENTORING

In 2009, Caitlin Stewart was invited to lecture in styling and fashion business at FBI Fashion College in Sydney, where she remains connected as an educator today. She facilitates fashion business and styling workshops and is successfully involved with the college's student mentoring program.

She is also a past student of FBI Fashion College, having completed her training in 2003.



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CORPORATE & PROFESSIONAL CONSULTING

Caitlin Stewart has a passion for corporate and professional styling. This has provided her the opportunity to work with corporate clients from varying industries, facilitating workshops and seminars on corporate image and workplace dress policy. She has significant experience with extensive and complex image and branding projects across the corporate arena.

Her clients are wide and varied, ranging from airlines and law firms to pharmaceutical companies and banks. She takes a keen interest in the changing face of corporate dress and works with some of Australia's most acclaimed leaders in politics, professional services, and a large portion of Sydney's top legal professionals. She is known for her discretion and unwavering commitment to client confidentiality, prioritising their privacy over self-promotion. This is why she chooses not to showcase her clients on social media.

PRESENTING

Caitlin Stewart is a confident presenter and has had the pleasure of speaking at numerous company events and special event luncheons, sharing her expertise on professional image, fashion, and the latest seasonal trends. She has even been invited as a contributor on several national television segments.

She has taken the stage with Akira Isogawa, Gretel Killeen, Kate Waterhouse, Natalie Barr, and former *Vogue* editor-in-chief, Kirstie Clements.

MEDIA AND WARDROBE STYLING

Caitlin enjoys media styling professionals across news and lifestyle and regularly styles clients for media events, including The Logies, AACTAs, and the Australian Commercial Radio Awards.

She was 'Head of Wardrobe' for Network Ten's lifestyle show, *The Living Room*, for eight incredible years, styling key talent and guests across all studio and location shoots. She has also worked with other channels such as Foxtel and Channel 9.

In 2019, she undertook a project with the ABC Made creative team, assisting with a style rebrand of the network's top journalists. She currently works with ABC's national breakfast show, *News Breakfast*, as their Wardrobe Stylist and additionally works with presenters from *VIC News*, *ABC*.

A recent media project involved styling renowned actor Anthony LaPaglia for *The Black Hand* documentary series, which aired on ABC iview in 2023.



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RETAIL & EVENTS

Caitlin has worked extensively with shopping centres on their seasonal fashion marketing events, coordinating and hosting fashion events and workshops. These centres include AMP Capital, Lend Lease, GPT Group, Stockland, Westfield, and Colonial First State. In 2012, she was engaged by retail giant Westfield to assist in the training and development of their team of in-centre Personal Stylists. She joined the team as a Westfield Stylist for AW 2015, where she headed up the visual merchandising of a prominent centre, along with hosting shows, masterclass stage events, and individual personal style sessions. Each pre-fashion season, she and her team collaborate with a well-known centre on a fabulous fashion styling event.

Her marketing qualifications enable her to take the reins with the event management of these campaigns, offering a cost-effective and targeted seasonal fashion campaign.

VOLUNTEER PROJECTS

Giving back has forever been a part of Caitlin's vision. She has worked extensively with Sydney organisation, Dress For Success Sydney, assisting disadvantaged women to achieve self-sufficiency and independence. This was achievable through volunteering wardrobe styling services and facilitating a series of workshops on image and presentation for both high school students and disadvantaged women along with women in local correctional facilities. Caitlin also worked with Dress for Success on training and developing new volunteers and developing training content for the organisations volunteer presenters.

Caitlin has worked with St Vincent's De Paul Society and The Salvation Army facilitating empowering workshops for women and more recently collaborated with Nova Employment, a disability employment service, facilitating professional presentation workshops for the organisations job candidates.

She welcomes the opportunity volunteer time to facilitate workshops in high schools in lower socioeconomic areas of Sydney along with groups in marginalised communities.

VISION

Caitlin's passion lies with personal styling, and she is highly results-driven. She enjoys collaborating with inspiring individuals and companies alike on targeted and challenging briefs. Her key objective is to continue developing tailored image solutions for clients with a modern edge while solving personal image briefs with creativity and understanding.

Privacy, Purpose, and Professionalism are at the core of her values.

Please contact Caitlin for professional references.



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PROFESSIONAL CV AND CLIENT LIST

TEACHING & MENTORING

FBI Fashion College - 2010-2025

- Fashion Business Teacher and workshop facilitator
- Student mentoring and development program

Stylist Business Coaching and Mentoring - 2018-2024

- Personal Stylist business coaching for private clients

TAFE NSW – 2024

- Casual fashion business teaching

Westfield Sydney - 2012

- Colour workshop training for Westfield Stylist's

CORPORATE & PROFESSIONAL CONSULTING

Ashurst - 2012

- Panel advisor corporate event

Birrong Girl's High School - 2011-2012

- Professional image seminars

Catholic Commission for Employment Relations - 2015

- Professional image workshop

Coleman Greig Legal - 2012

- Corporate image seminar

COR CORDIS – 2025

- Group colour analysis workshop – executive group

Hamilton Island Enterprises – 2024 - 2025

- Corporate dress policy and uniform design

Harcourts International – 2022 – 2023

- Corporate dress policy review project

HCM Global - 2012

- EA's Women's business seminar, corporate presentation

IHG Hotels - 2011 and 2016

- Corporate image workshops

Kentia for Allphones Arena – 2013

- Professional uniform review

King Living – 2023

- Company designer branding and promotional shoot

Linde Material Handling - 2012

- Men's corporate image seminar

Macquarie Group - 2015

- Hosting style teambuilding events (Syd&Melb)

Marickville Highschool - 2012

- Professional image workshops

Menai Civil Contractors – 2024

- Professional style & colour teambuilding workshop

Metallurgical Systems Engineering - 2019-2020

- Corporate dress policy / uniform review

Mills Oakley – 2023

- Professional style workshop

MSD Pharmaceutical Australia – 2012

- Professional image seminar – male and female

Mundipharma Pharmaceuticals – 2014

- Professional image seminar – male and female

Nutrimetics Australia – 2016

- Fashion, image and style company workshop

ONE AGENCY- 2024

- Corporate dress policy review

Prima Careers – 2025

- Executive image consulting sessions for candidates

OPTUS -2024

- Professional leadership and wellbeing style workshops

Qantas Airlines – 2012

- Professional image seminar – male and female workshop

Randstad – 2024 - 2025

- Executive image consulting for Risesmart candidates



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Randwick Girl's High School - 2010-2012

- Professional image workshops

Resmed (via MC Films) – 2022

- Styling promotional and company branding videos

Steadfast Insurance Brokers – 2016

- Facilitating professional image seminar

Suncorp Insurance - 2014-2015

- Team Image presentation workshops Sydney and Brisbane

Tower One Barangaroo for Wellineux – 2023

- Professional style and colour workshop

MEDIA & WARDROBE STYLING

AACTA Awards - 2019

- Styling and image advising Australian acting talent

Australian Commercial Radio Awards - 2009-2018

- Styling award attendees

ABC NEWS & ABC NEWS BREAKFAST - 2019-Present

- Wardrobe Styling and National News Breakfast /MIC News

2Day FM - 2009-2010

- Online style contributor 2day FM

AFL Brownlow Awards – 2010

- Styling award attendees

CADA Radio – 2022

- Styling promotional shoots

Foxtel Lifestyle – 2014

- 'Location Location Location' Wardrobe Styling Season 3

Foxtel BIO – 2014

- Wardrobe styling for series, 'The Truth About Us' Season 1

Foxtel TVN – 2014

- Wardrobe styling for TVN racing channel race presenters

Foxtel MAX Music -2018-2019

- Styling promo Jonesy and Amanda and MAX countdown

Logie Awards - 2009-2024

- Styling attendees (Channel Ten / ABC)

Network Ten - 2012-2019

- Wardrobe Stylist – The Living Room Season 1-8

Nine Network - 2020- 2022

- Wardrobe Stylist – Space Invaders Season 1-3

Renovating for Profit with Cherie Barber - 2016-2022

- Wardrobe management and promotional shoot styling

The Filmerly - 2015-2016

- Styling country music videos

TVN Network – 2014

- Wardrobe styling race TV presenters

WildBear Entertainment – 2022- 2023

- Styling, 'The Black Hand' Documentary, Anthony LaPaglia

WTFN Entertainment - 2012-2022

- Location wardrobe styling – The Living Room, Network Ten Series 1-8, Space Invaders, Nine Network Series 1-2

RETAIL, EVENTS & PRESENTING

AMP Capital Macquarie Shopping Centre – 2009

- Panelist- AW fashion design student judging with designer, Ikira Isogowa

AJC Racing – 2008

- 'Fashions On The Field' Judge, Randwick Racecourse

Castle Hill RSL -2024

- Hosting seasonal fashion and style event

Colonial First State – Lake Haven Shopping Centre - 2009-2014

- Facilitating shopping centre fashion workshops and events

Fashion Weekend Sydney – 2008

- Facilitating style event sessions, colour, image and style

GPT Group - Charlestown Square – 2011

- Styling and hosting seasonal fashion workshops

Greenwood Plaza – 2024

- Hosting personal styling sessions for seasonal fashion promotions (via Created By Clint)

Kate Spade – 2023

- In store fashion and colour workshops



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Lend Lease – Erina Fair Shopping Centre - 2010-2014

- Facilitating in-centre fashion events and promotions

Panthers Port Macquarie – 2019

- Host Melbourne Cup fashion event with Natalie Barr

Pandora Jewellery – 2014

- Styling and presenting key trends for annual sales conference

Rockdale Plaza Shopping Centre – 2011

- Styling and hosting fashion events and styling sessions

REVIEW Australia – 2024

- Hosting seasonal VIP fashion event

Rosemount/Mercedes Australian Fashion Week – 2004

- Styling assistant fashion shows

Stockland Green Hills Shopping Centre – 2014 and 2023

- Facilitating seasonal fashion promotions in centre

Stockland Merrylands & Wetherill Park Shopping Centres – 2022- 2023

- Fashion styling for in centre activations SS

Stockland Shellharbour Shopping Centre – 2023

- Running style and colour workshops in centre

Westfield Kotara Resident Stylist - 2015

- Visual merchandising, hosting fashion masterclass and events with Kate Waterhouse and Kirsty Clements

WatervieW Venue in Bicentennial Park - 2013-2014

- Styling and hosting annual Melbourne Cup fashion parade for 'Special Olympics Australia'
(Hosted alongside Gretel Killeen 2014)

William St Rosemount Fashion Festival Paddington – 2009

- Hosting group style and colour workshops

VOLUNTEER WORK

Dress for Success Sydney - 2010-2018

Workshop facilitation – professional dress image

- Mentoring
- Studio styling
- Style coaching
- Course development and volunteer training

Nova Employment - 2018 & 2021

- Workshop facilitation, professional image

St Vincent de Paul Society (Vinnies) - 2010-2011

- Hosting and styling 'Styled by Vinnies' show and charity event

The Salvation Army – 2012

- Fashion and image workshops – women's shelter

FASHION STYLING

Cosmopolitan Magazine – 2004

- Fashion Styling Assistant

Dolly Magazine – 2003

- Fashion Styling Assistant

Istituto Marangoni, Milan Italy – 2005

- Freelance fashion styling assistant
- Personal styling show delegates

Shop Till You Drop Magazine – 2009

- Freelance feature
- Styling Assistant

TV Week Magazine - 2015-2018

- Photo shoot styling freelance

PLEASE VISIT www.caitlinstewart.com.au for featured press/editorial and contact Caitlin for referee phone numbers and testimonials.

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