



# CAITLIN STEWART

PERSONAL FASHION STYLIST



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## STYLIST & IMAGE CONSULTANT

Caitlin is a Personal Stylist and Wardrobe & Image Consultant based in Sydney and works with clients Australia wide. In addition to a large database of personal clients Caitlin holds a passion for professional, corporate image and media styling.

Caitlin services a diverse range of clients addressing their wardrobe and image needs both locally and interstate and has a personal client database of over 2000 clients. Originally working in fashion sales and public relations, Caitlin has worked as a Stylist for seventeen years and offers a wide range of image services.

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## QUALIFICATIONS

Caitlin's competitive advantage is that she holds a range of relevant training qualifications that add credibility to her service offerings. She has tertiary marketing and fashion business qualifications, which include fashion styling and consulting and has trained in image consulting in Australia and Milan, Italy. Caitlin is a qualified Colour Consultant, has conducted several short courses on presenting for television at NIDA and holds her current 'Certificate IV in Training and Assessment'. Caitlin has a finer knowledge of the Australian fashion industry and remains current with both local and international designers and trends.

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## INTERNATIONAL EXPERIENCE & TRAINING

In 2005, Caitlin developed her skills by training at Istituto Marangoni Fashion College, Milan, Italy. She completed additional style and image training and undertook a range of styling projects with visitors and locals within Milan. Whilst in Milan, Caitlin worked with emerging Italian designers, styled fashion shows along with industry professionals and local entertainers. Milan is where her passion for personal styling was born.

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## TEACHING & MENTORING

In 2009 Caitlin was invited to lecture in styling and fashion business at FBI Fashion College in Sydney where she remains a casual educator at the college facilitating fashion business and styling workshops. She is successfully involved with the college student mentoring program. Caitlin is also a past student of FBI Fashion College completing her training in 2003.

Caitlin also offers a limited number of individual private coaching and mentoring sessions through her consulting business for those interested in pursuing personal styling as a career.



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## CORPORATE & PROFESSIONAL CONSULTING

Caitlin has a passion for corporate and professional styling. This has provided Caitlin the opportunity to work with corporate clients from varying industries facilitating a range of workshops and seminars on professional image and the modernised corporate dress policy.

Client's range from airlines and law firms to pharmaceutical companies and banks. Caitlin takes a keen interest in the changing face of corporate dress and works with some of Australia's most acclaimed leaders in politics, professional services and a large portion of Sydney's top tier professionals. Caitlin is well known for being discrete and valuing client confidentiality over self-promotion, hence takes a back seat with parading her clients on social media platforms.

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## PRESENTING

Caitlin is a confident speaker and presents on professional image, fashion and key season trends at numerous company events and special event luncheons. She has also contributed to several national television segments where her voice of experience has been requested as a contributor.

Caitlin has presented events alongside prominent figures, Akira Isogawa, Gretel Killeen, Kate Waterhouse, Sunrise's Natalie Barr and former Vogue editor in chief, Kirstie Clements.

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## MEDIA AND WARDROBE STYLING

Caitlin enjoys media styling professionals across news and lifestyle. She regularly styles clients for media events and awards nights, music launches, fashion events, sports awards, The Logies and Australian Radio Awards.

Caitlin held the position of 'Head of Wardrobe' for Network Ten's lifestyle show, The Living Room for 8 years styling and facilitating wardrobe for guests across the studio and location shoots. She concluded this role in 2019. Caitlin has sourced and styled wardrobe for a selection of Foxtel's channels including MAX Music, TVN Racing and The Lifestyle Channel.

In 2019 Caitlin undertook a project with the ABC Made creative team assisting the team facilitate a re-brand of the television networks top journalists in line with the set nationally. Caitlin currently works with ABC News Breakfast providing wardrobe and style advice to key on air talent. From 2020 to 2022 Caitlin was engaged as Stylist for the Channel 9 lifestyle series, 'Space Invaders' for key hosts. Her most recent media project was Wardrobe Coordinator for the ABC documentary series, 'The Black Hand' presented by Anthony La Paglia with Wildbear Entertainment for ABC iview which aired in 2023.



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## RETAIL & EVENTS

Caitlin has worked extensively with shopping centres on their seasonal fashion marketing events. She has coordinated and hosted fashion events, shows and workshops for many retail centres. These centres include AMP Capital, Lend Lease, GPT Group, Stockland, Westfield and Colonial First State. In 2012 Caitlin was engaged by retail giant, Westfield to assist in the training and development of their team of in-centre Personal Stylists. Caitlin joined the team as a Westfield Stylist for AW 2015 where she headed up the visual merchandising of a prominent centre along with hosting shows, masterclass stage events and individual personal style sessions. Caitlin's marketing qualifications enable her to take the reins with the event management of these campaigns and allow the centre to lose the middleman and offer a cost effective and targeted seasonal campaign.

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## VOLUNTEER PROJECTS

Caitlin supports not for profits by donating her time and services. She has worked extensively with Sydney organisation, Dress for Success Sydney assisting disadvantaged women to achieve self-sufficiency and independence. This was achievable through volunteering wardrobe styling services and facilitating a series of workshops on image and presentation for high school students, disadvantaged women and women in local correctional facilities. Caitlin has also worked with Dress for Success on training and developing new volunteers to the organisation and has been instrumental in developing training content for the organisations presenters.

Caitlin has also donated time to St Vincent's De Paul Society and The Salvation Army facilitating empowering workshops for women. Caitlin has more recently collaborated with Nova Employment, a disability employment service which provides support and confidence workshops for candidates. Caitlin is delighted to offer complimentary image confidence workshops in schools in lower socioeconomic areas of Sydney along with persons in marginalised communities.

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## VISION

Caitlin's passion lies with professional personal styling, she enjoys working with a diverse range of clients on their targeted briefs. Caitlin's key objective is to continue to develop tailored image solutions for her clients with a modern edge whilst solving personal image challenges with creativity and understanding.

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Please contact Caitlin for professional references.



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## PROFESSIONAL CV AND CLIENT LIST

### TEACHING & MENTORING

#### **FBI Fashion College** - 2010-Present

- Fashion Business Teacher and workshop facilitator
- Student mentoring and development program

#### **Stylist Business Coaching and Mentoring** - 2018-Present

- Personal Stylist business coaching for private clients

#### **TAFE NSW** – 2024

- Casual fashion business teaching

#### **Westfield Sydney** - 2012

- Colour workshop training for Westfield Stylist's

### CORPORATE & PROFESSIONAL CONSULTING

#### **Ashurst** - 2012

- Panel advisor corporate event

#### **Birrong Girl's High School** - 2011-2012

- Professional image seminars with students

#### **Catholic Commission for Employment Relations** - 2015

- Professional image workshop for corporate team

#### **Coleman Greig Legal** - 2012

- Corporate image seminar

#### **Hamilton Island** – 2024 - 2025

- Corporate dress policy and uniform re design project

#### **Harcourts** – 2022 – 2023

- Corporate dress policy review project

#### **HCM Global** - 2012

- EA's Women's business seminar, corporate presentation

#### **IHG Hotels** - 2011 and 2016

- Corporate image workshops

#### **Kentia for Allphones Arena** - 2013

- Professional uniform review

#### **King Living** – 2023

- Company designer branding and promotional shoot

#### **Linde Material Handling** - 2012

- Men's corporate image seminar

#### **Macquarie Group** - 2015

- Hosting style teambuilding events (Syd&Melb)

#### **Marickville Highschool** - 2012

- Professional image workshops

#### **Menai Civil Contractors** – 2024

- Professional style & colour teambuilding workshop

#### **Metallurgical Systems Engineering** - 2019-2020

- Corporate dress policy / uniform review

#### **Mills Oakley** – 2023

- Professional style workshop

#### **MSD Pharmaceutical Australia** – 2012

- Professional image seminar – male and female

#### **Mundipharma Pharmaceuticals** – 2014

- Professional image seminar – male and female

#### **Nutrimetics Australia** – 2016

- Fashion, image and style company workshop

#### **ONE AGENCY**- 2024

- Corporate dress policy review

#### **OPTUS** -2024

- Professional leadership style and image workshops

#### **Qantas Airlines** – 2012

- Professional image seminar – male and female workshop

#### **Randstad** – 2024

- Executive image consulting services for candidates – Risesmart program

#### **Randwick Girl's High School** - 2010-2012

- Professional image workshops

#### **Resmed (via MC Films)** – 2022

- Styling promotional and company branding videos

#### **Steadfast Insurance Brokers** – 2016

- Facilitating professional image seminar



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## MEDIA & WARDROBE STYLING

### **AACTA Awards - 2019**

- Styling and image advising Australian acting talent

### **Australian Commercial Radio Awards - 2009-2018**

- Styling award attendees

### **ABC NEWS & ABC NEWS BREAKFAST - 2019-Present**

- ABC News Wardrobe Styling and National News Breakfast
- Styling ABC promotional photo shoots
- Presenter Styling for VIC and SYD News

### **2Day FM - 2009-2010**

- Online content contributor 2day FM

### **AFL Brownlow Awards – 2010**

- Styling award attendees

### **CADA Radio – 2022**

- Styling promotional shoots

### **Foxtel Lifestyle – 2014**

- 'Location Location Location' Wardrobe Styling Season 3

### **Foxtel BIO – 2014**

- Wardrobe styling for series, 'The Truth About Us' Season 1

### **Foxtel TVN – 2014**

- Wardrobe styling for TVN racing channel race presenters
- Developing a team image brand and wardrobe matrix

### **Foxtel MAX Music -2018-2019**

- Wardrobe styling promo Jonesy and Amanda
- Foxtel MAX music countdown styling

### **Logie Awards - 2009-2024**

- Styling attendees (Channel Ten / ABC)

### **Network Ten - 2012-2019**

- Wardrobe Stylist – The Living Room Season 1-8
- Styling network promotional shoots
- Wardrobe styling freelance Network Ten - 2013-2019

### **Nine Network - 2020- 2022**

- Wardrobe Stylist – Space Invaders Season 1-3

### **Renovating for Profit with Cherie Barber - 2016-2022**

- Wardrobe management and promotional shoot styling

### **The Filmerly - 2015-2016**

- Styling country music videos

### **TVN Network – 2014**

- Wardrobe styling race TV presenters

### **WildBear Entertainment – 2022- 2023**

- Styling, 'The Black Hand' Documentary, Anthony LaPaglia

### **WTFN Entertainment - 2012-2022**

- Wardrobe styling – The Living Room, Network Ten Series 1-8
- Location wardrobe styling – The Living Room Series 1-8
- Wardrobe styling – Space Invaders, Nine Network Series 1-2

## RETAIL, EVENTS & PRESENTING

### **AMP Capital Macquarie Shopping Centre – 2009**

- Panelist- AW fashion design student judging with designer, Ikira Isogowa

### **AJC Racing – 2008**

- 'Fashions On The Field' Judge, Randwick Racecourse

### **Colonial First State – Lake Haven Shopping Centre - 2009-2014**

- 'Fashion promotion event Management
- Style sessions and mannequin installations
- Stage workshops and fashion shows

### **Fashion Weekend Sydney – 2008**

- Facilitating style event sessions, colour, image and style

### **GPT Group - Charlestown Square – 2011**

- Styling and hosting seasonal fashion workshops

### **Greenwood Plaza – 2024**

- Hosting personal styling sessions for seasonal fashion promotions (via Created By Clint)

### **Kate Spade – 2023**

- In store fashion and colour workshops
- Fashion styling events

### **Lend Lease – Erina Fair Shopping Centre - 2010-2014**

- Styling S/S new season fashion events in centre
- Personal style sessions and visual merchandising



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#### **Panthers Port Macquarie – 2019**

- Host Melbourne Cup fashion parade event with Sunrise presenter, Natalie Barr

#### **Pandora Jewellery – 2014**

- Styling and presenting stage show on key trends for annual sales conference

#### **Rockdale Plaza Shopping Centre – 2011**

- Styling and hosting fashion events and styling sessions

#### **REVIEW Australia – 2024**

- Presenting seasonal VIP fashion event

#### **Rosemount/Mercedes Australian Fashion Week – 2004**

- Styling assistant – Leona Edmiston, Camilla and Marc
- Bare by Rebecca Davies show styling assistant - 2004

#### **Stockland Green Hills Shopping Centre – 2014 and 2023**

- Facilitating seasonal fashion promotions in centre
- Styling and hosting fashion events
- Event management and campaign with fashion team

#### **Stockland Merrylands & Wetherill Park Shopping Centres – 2022- 2023**

- Fashion styling for in centre activations SS

#### **Stockland Shellharbour Shopping Centre – 2023**

- Running style and colour workshops in centre

#### **Westfield Kotara Resident Stylist - 2015**

- Style visual merchandising displays in centre
- Host fashion masterclass and parade events with Kate Waterhouse and Kirsty Clements
- Coordinating and styling fashion shows

#### **WatervieW Venue in Bicentennial Park - 2013-2014**

- Styling and hosting annual Melbourne Cup fashion parade for 'Special Olympics Australia' (Hosted alongside Gretel Killeen 2014)

#### **William St Rosemount Fashion Festival Paddington – 2009**

- Undertaking group style and colour workshops with retailers for customers

## VOLUNTEER WORK

#### **Dress for Success Sydney - 2010-2018**

Workshop facilitation – professional dress image

- Mentoring
- Studio styling
- Style coaching
- Course development and volunteer training

#### **Nova Employment - 2018 & 2021**

- Workshop facilitation, professional image

#### **St Vincent de Paul Society (Vinnies) - 2010-2011**

- Hosting and styling 'Styled by Vinnies' show and charity event

#### **The Salvation Army – 2012**

- Fashion and image workshops – women's shelter

## FASHION STYLING

#### **Cosmopolitan Magazine – 2004**

- Fashion Styling Assistant

#### **Dolly Magazine – 2003**

- Fashion Styling Assistant

#### **Istituto Marangoni, Milan Italy – 2005**

- Freelance fashion styling assistant
- Personal styling show delegates
- Media/music entertainment
- Fashion show styling, fashion week

#### **Shop Till You Drop Magazine – 2009**

- Freelance feature
- Styling Assistant

#### **TV Week Magazine - 2015-2018**

- Photo shoot styling freelance

PLEASE VISIT [www.caitlinstewart.com.au](http://www.caitlinstewart.com.au) for featured press/editorial and contact Caitlin for referee phone numbers and testimonials.

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