



CAITLIN STEWART

PERSONAL FASHION STYLIST



Phone : 0407 273 893

Email : info@caitlinstewart.com.au

Website : www.caitlinstewart.com.au

STYLIST & IMAGE CONSULTANT

Caitlin is a Personal Stylist and Wardrobe & Image Consultant based in Sydney. In addition to a large database of personal clients Caitlin holds a passion for professional, corporate image and media styling.

Caitlin services a diverse range of clients addressing their wardrobe and image needs both locally and interstate and has a personal client database of over 1000 clients. Originally working in fashion sales and public relations, Caitlin has been a Personal Stylist for sixteen years and offers a wide range of image services.

QUALIFICATIONS

Caitlin's competitive advantage is that she holds a range of relevant training qualifications that add credibility to her service offerings. She has tertiary marketing and fashion business qualifications, which include fashion styling and consulting and has trained in image consulting in Australia and Milan, Italy. Caitlin is a qualified Colour Consultant, has conducted several short courses on presenting for television at NIDA and holds her current 'Certificate IV in Training and Assessment' certifying her as an accredited workplace trainer. Caitlin has a finer knowledge of the Australian fashion industry and remains current with both local and international designers and trends.

INTERNATIONAL EXPERIENCE & TRAINING

In 2005, Caitlin further developed her skills by training at Instituto Marangoni Fashion College, Milan, Italy. She completed additional style and image training and undertook a range of styling projects with visitors and locals within Milan. Whilst in Milan, Caitlin worked with emerging Italian designers, styled fashion shows along with industry professionals and local entertainers. This is where her passion for personal styling was born.

TEACHING & MENTORING

In 2009 Caitlin was invited to lecture in styling and fashion business at FBI Fashion College in Sydney where she remains an educator at the college currently facilitating fashion business and styling workshops. She is successfully involved with the college student mentoring program. Caitlin is also a past student of FBI Fashion College completing her training in 2003. Caitlin also offers individual private coaching and mentoring sessions through her consulting business for those interested in pursuing personal styling as a career and is currently developing her own set of Stylist masterclass workshops.



CAITLIN STEWART

PERSONAL FASHION STYLIST



Phone : 0407 273 893

Email : info@caitlinstewart.com.au

Website : www.caitlinstewart.com.au

CORPORATE & PROFESSIONAL CONSULTING

Caitlin has an intense passion for corporate and professional styling. This has provided Caitlin the opportunity to work with corporate clients from varying industries facilitating a range of workshops and seminars on corporate image and workplace dress code.

Client's range from airlines and law firms to pharmaceutical companies and banks. Caitlin takes a keen interest in the changing face of corporate dress and works with some of Australia's most acclaimed leaders in politics, professional services and a large portion of Sydney's top tier legal professionals. Caitlin is well known for being discrete and valuing the client's confidentiality over self-promotion, hence takes a back seat with parading her clients on social media platforms.

PRESENTING

Caitlin is a confident presenter and public speaker and presents on professional image, fashion and key season trends at numerous company events and special event luncheons. She has also contributed to several national television segments where her voice of experience has been requested as a contributor.

Caitlin has presented events alongside prominent figures, Akira Isogawa, Gretel Killeen, Kate Waterhouse, Sunrise's Natalie Barr and former Vogue editor in chief, Kirstie Clements.

MEDIA AND WARDROBE STYLING

Caitlin enjoys media styling professionals across news and lifestyle. She regularly styles clients for media events and awards nights, music launches, fashion events, sports awards, The Logies and Australian Radio Awards.

Caitlin held the position of 'Head of Wardrobe' for Network Ten's lifestyle show, The Living Room for 8 years from series 1-8 styling and facilitating wardrobe for guests across the studio and location shoots. She concluded this role in 2019. Caitlin has sourced and styled wardrobe for a selection of Foxtel's channels including MAX Music, TVN Racing, 'Location Location Location' on Lifestyle Channel and 'The Truth About Us' on Bio produced and anchored by Angela Pulvirenti.

In 2019 Caitlin undertook a project with the ABC Made creative team wardrobe re branding the image of the television networks top journalists in line with the set nationally. Caitlin currently works regularly with ABC News Breakfast providing wardrobe and style advice to key on air talent. In 2020 and 2021 Caitlin also came on board with the new Channel 9 lifestyle series, 'Space Invaders' as Wardrobe Stylist to key hosts.



CAITLIN STEWART

PERSONAL FASHION STYLIST



Phone : 0407 273 893

Email : info@caitlinstewart.com.au

Website : www.caitlinstewart.com.au

RETAIL & EVENTS

Caitlin has worked extensively with shopping centres on their seasonal fashion marketing events where she has coordinated and hosted fashion events, shows and workshops for a range of centres. These centres include AMP Capital, Lend Lease, GPT Group, Stockland, Westfield and Colonial First State centres. In 2012 Caitlin was engaged by retail giant, Westfield to assist in the training and development of their team of in-centre Personal Stylists. Caitlin joined the team as a Westfield Stylist for AW 2015 where she headed up the visual merchandising of a prominent centre along with hosting shows, masterclass stage events and individual personal style sessions.

Caitlin's marketing qualifications enable her to take the reins with the event management of these campaigns and allow the centre to lose the middleman and offer a cost effective and targeted seasonal campaign.

CHARITY WORK

Caitlin regularly supports local charities by donating her time and services. She has worked extensively with Sydney organisation, Dress for Success Sydney assisting disadvantaged women to achieve self-sufficiency and independence. This was achievable through volunteering wardrobe styling services and facilitating a series of workshops on image and presentation for both high school students and disadvantaged women along with women in local correctional facilities due for release. Caitlin has also worked with Dress for Success on training and developing new volunteers to the organisation and has been instrumental in developing training content for the organisations presenters.

Caitlin has also donated time to St Vincent's De Paul Society and The Salvation Army facilitating empowering workshops for women. Caitlin has more recently collaborated with Nova Employment a disability employment service, providing support and confidence workshops for the organisations job seekers. Caitlin is delighted to offer complimentary image workshops in schools in lower socioeconomic areas of Sydney.

VISION

Caitlin's passion lies with personal styling, she enjoys working with a vast array of people and companies alike on their targeted briefs. Caitlin's key objective is to continue to develop tailored image solutions for her clients with a modern edge whilst solving personal image challenges with creativity and understanding.

Please contact Caitlin for professional references.



CAITLIN STEWART

PERSONAL FASHION STYLIST



Phone : 0407 273 893

Email : info@caitlinstewart.com.au

Website : www.caitlinstewart.com.au

PROFESSIONAL CV AND CLIENT LIST

TEACHING & MENTORING

FBI Fashion College - 2010-Present

- Fashion Business Teacher
- Content and lesson development
- Facilitating fashion styling workshops
- Facilitating business workshops
- Teaching core modules (Fashion Styling (Advanced Styling), Fashion Consulting, The Fashion Industry, Styling for TV and Wardrobe)
- Student mentoring and development

Westfield Sydney - 2012

- Facilitate colour workshop training for Westfield Stylist's

Stylist Business Coaching and Mentoring - 2018-Present

- Personal Stylist business coaching for private clients

CORPORATE & PROFESSIONAL CONSULTING

Ashurst - 2012

- Panel advisor corporate event – Professional image women partners

Birrong Girl's High School - 2011-2012

- Professional Image Seminars with students

Catholic Commission for Employment Relations - 2015

- Professional image workshop for male & female staff

Coleman Greig Legal - 2012

- Corporate Image Seminars – Legal professionals

HCM Global - 2012

- EA's Women's business seminar, corporate image and presentation

IHG Hotels - 2011 and 2016

- Corporate image workshop – professional dress

Kentia for Allphones Arena - 2013

- Consulting in the design and development of new company uniforms

Linde Material Handling - 2012

- Men's corporate image seminar- professional dress sales team

Macquarie Group - 2015

- Developing and hosting fashion presentations for company events Sydney and Melbourne

Marickville Highschool - 2012

- Professional image workshops

Metallurgical Systems Engineering - 2019-2020

- Consulting in the design and development of new company uniforms

MSD Pharmaceutical Australia - 2012

Professional image seminar – male and female corporate dress

Mundipharma Pharmaceuticals - 2014

Professional image seminar – male and female corporate dress

Nutrimetics Australia - 2016

Facilitating professional fashion, image and style company workshop

Qantas Airlines - 2012

Professional image seminar – male and female workshop

Randwick Girl's High School - 2010-2012

Professional image workshops

Steadfast Insurance Brokers - 2016

Facilitating professional image seminar with company staff and clients

Suncorp Insurance - 2014-2015

Image presentation training and workshops for call centre staff

Sydney and Brisbane

- Developing tailored image training and workshops
- Facilitating seminars with company staff on professional dress
- Male and female workshops



CAITLIN STEWART

PERSONAL FASHION STYLIST



Phone : 0407 273 893

Email : info@caitlinstewart.com.au

Website : www.caitlinstewart.com.au

MEDIA & WARDROBE STYLING

AACTA Awards - 2019

- Styling and image advising Australian acting talent

Australian Commercial Radio Awards - 2009-2018

- Styling award attendees

ABC NEWS - 2019-Present

ABC News Wardrobe Styling and National News Breakfast morning show

- Styling ABC promotional photo shoots

2Day FM - 2009-2010

Style and Glamour contributor 2day FM website

AFL Brownlow Awards - 2010

Styling award attendees

Foxtel Lifestyle - 2014

'Location Location Location' Wardrobe Styling Season 3
Veronica Morgan - host

Foxtel BIO - 2014

Wardrobe Styling for Series, 'The Truth About Us' Season 1

Foxtel TVN - 2014

Wardrobe Styling for TVN racing channel race presenters

- Developing a team image brand and wardrobe matrix
- Styling and coordinating looks for presenters in line with company image
- Sourcing and developing key wardrobe combinations

Foxtel MAX Music

Wardrobe Styling Promo Jonesey and Amanda
Foxtel MAX Music Countdown Styling

Logie Awards - 2009-2019

Styling attendees (Network TEN)

Network Ten - 2012-2019

Wardrobe Stylist – The Living Room Season 1-8

Styling network promotional shoots

Wardrobe Styling Freelance Network Ten - 2013-2019

Nine Network - 2020- 2021

Wardrobe Styling – Space Invaders Season 1 and 2

Renovating for Profit with Cherie Barber - 2016-2017

Wardrobe management and promotional shoot styling

The Filmerly - 2015-2016

Styling country music videos

TVN Network - 2014

Wardrobe styling race TV presenters

WTFN Entertainment - 2012-2021

Wardrobe styling – The Living Room, Network Ten Series 1-8

- Location wardrobe styling – The Living Room Series 1-8
- Wardrobe styling – Space Invaders, Nine Network Series 1-2

RETAIL, EVENTS & PRESENTING

AMP Capital Macquarie Shopping Centre - 2009

Panelist- AW Fashion Design Student Judging with Designer,
Ikira Isogowa

AJC Racing - 2008

Fashions on the Field Judge Randwick Racecourse

Colonial First State – Lake Haven Shopping Centre - 2009-2014

In Season At Lake Haven Fashion Promotion Event Management

- Style Sessions and Mannequin installations
- Stage Workshops and fashion shows

Fashion Weekend Sydney - 2008

Facilitating style event sessions, colour, image and style

GPT Group - Charlestown Square - 2011

Styling, hosting coordinating Autumn Winter Shopping Centre
Event

- Choreographing fashion parade
- Hosting fashion events/parades
- Styling key season looks
- Event coordination

Lend Lease – Erina Fair Shopping Centre - 2010-2014

Erina Fair spring summer new season fashion events in centre

- Fashion styling fashion parades
- Judging fashion shows events
- Mannequin installations in centre
- Visual Merchandising
- Conducting Personal Style Sessions
- In centre fashion promotions



CAITLIN STEWART

PERSONAL FASHION STYLIST



Phone : 0407 273 893

Email : info@caitlinstewart.com.au

Website : www.caitlinstewart.com.au

Panthers Port Macquarie - 2019

*Host Melbourne Cup fashion parade event with Sunrise
Presenter, Natalie Barr*

Pandora Jewellery - 2014

*Styling and presenting stage show on key trends for annual
sales conference*

Rockdale Plaza Shopping Centre - 2011

New season fashion events

- Styling fashion parades
- Hosting fashion parades
- Individual style sessions

Rosemount/Mercedes Australian Fashion Week - 2004

*Styling assistant – Leona Edmiston, Camilla and Marc
Bare by Rebecca Davies show styling assistant - 2004*

Stockland Green Hills Shopping Centre - 2014

Facilitating seasonal fashion promotions in centre

- Styling stage shows
- Coordinating events, models and key stakeholders
- Hosting stage shows
- Conducting style sessions
- Running of event and campaign with fashion team

Westfield Kotara Resident Stylist - 2015

Style visual merchandising displays in centre

- Host fashion master class and parade events with Kate
Waterhouse and Kirsty Clements
- Coordinating and styling fashion shows

WatervieW Venue in Bicentennial Park - 2013-2014

*Styling and hosting annual Melbourne Cup fashion Parade for
Special Olympics Australia
(Hosted alongside Gretel Killeen 2014)*

William St Rosemount Fashion Festival Paddington - 2009

*Undertaking group style and colour workshops with retailers for
customers*

CHARITY WORK

Dress for Success Sydney - 2010-2018

Workshop facilitation – professional dress image

- Mentoring
- Studio Styling
- Style coaching
- Course development and volunteer training

Nova Employment - 2018 & 2021

*Facilitating workshop on professional image and dressing to
impress*

St Vincent de Paul Society (Vinnies) - 2010-2011

Hosting and styling 'Styled by Vinnies' parade and charity event

The Salvation Army - 2012

Fashion and image workshops – women's refuge

FASHION STYLING

Cosmopolitan Magazine - 2004

Fashion Styling Assistant

Dolly Magazine - 2003

Fashion Styling Assistant

Istituto Marangoni, Milan Italy - 2005

Freelance fashion styling assistant

Personal styling show delegates

Media/music entertainment

Fashion show styling, fashion week

Shop Till You Drop Magazine - 2009

Freelance feature Styling Assistant

TV Week Magazine - 2015-2018

Photo shoot styling freelance

PLEASE VISIT www.caitlinstewart.com.au for featured press/editorial and contact Caitlin for referee phone numbers and testimonials.

Caitlin Stewart 0407 273 893

e. info@caitlinstewart.com.au

w. www.caitlinstewart.com.au