

2026

CAITLIN STEWART

Corporate Image Consultant | Stylist

Strategic image consulting and professional styling solutions for individuals and organisations.



**PERSONAL
STYLIST**



**MEDIA &
COMMERCIAL
STYLIST**



**CORPORATE
STYLIST**

20+
YEARS' EXPERIENCE



OVERVIEW

Caitlin Stewart is a Sydney-based Corporate Image Consultant and Personal Stylist with over 20 years' experience working across corporate, media, and commercial environments. She is widely regarded as a leading authority in professional image and workplace presentation.

Her work spans professional services, law, aviation, finance, and pharmaceuticals, where she partners with organisations to elevate personal brand, confidence, and visual communication across teams and leadership cohorts.

With tertiary marketing qualifications and a Graduate Certificate in Psychology and Business Management, Caitlin brings a unique behavioural and organisational lens to image consulting, enabling her to deliver outcomes that extend beyond aesthetics into performance, confidence, and leadership presence.



CORE SERVICES



EXECUTIVE IMAGE CONSULTING

One-on-one consulting for leaders and professionals to align personal brand, communication, and visual presence with role and career progression.



CORPORATE WORKSHOPS & TRAINING

Facilitation of tailored workshops covering:

- Professional image and workplace presentation
- Executive presence and personal brand
- Modern corporate dress standards
- Confidence and visibility in leadership
- Connection, team building and inspiration through style



LEADERSHIP PROGRAM INTEGRATION

Integration of image and presence modules into leadership development, outplacement, and early career programs.



UNIFORM & BRAND PRESENTATION ADVISORY

Strategic consulting on uniform design, dress policies, and brand alignment, including large-scale tender management and rollout.

KEY DIFFERENTIATORS



STRATEGIC, AND AESTHETIC

Image consulting grounded in behavioural insight, business context, and leadership outcomes.



20+ YEARS ACROSS CORPORATE AND MEDIA

Experience working with executives, public figures, and high-performance professionals in high-visibility roles.



CREDIBILITY ACROSS INDUSTRIES

Proven experience across legal, finance, aviation, retail, media, retail and government sectors.



DISCRETION AND PROFESSIONALISM

Trusted by senior leaders, politicians, and media professionals, with a strong focus on confidentiality.



EDUCATOR AND FACILITATOR

Over 15 years lecturing and mentoring in styling and fashion business, with strong facilitation capability.

SELECTED CLIENTS & EXPERIENCE

Caitlin has worked with a broad range of organisations and institutions, including:

- Macquarie Group
- Optus
- Qantas
- Hamilton Island Enterprises
- ASI Solutions
- Mills Oakley
- McGrath
- National Tax Accountants Association
- IHG Hotels
- Suncorp
- Westfield / Scentre Group

She has also delivered executive image consulting through outplacement and career transition programs, and developed presentation and image standards for professional associations.

ENGAGEMENT FORMATS

- Corporate workshops and keynote sessions
- Leadership program modules
- One-on-one executive consulting
- Group coaching and team sessions
- Online and scalable learning programs

MEDIA & HIGH-PROFILE EXPERIENCE

- Wardrobe Stylist for Network Ten's The Living Room (8 seasons)
- Stylist for ABC News Breakfast and national news presenters
- Styling for major industry events including Logies, AACTAs, and Australian Commercial Radio Awards
- Contributor and presenter across national television segments

This experience informs her understanding of **visibility, perception, and performance under scrutiny**, which is increasingly relevant for modern leadership.



SOCIAL IMPACT INITIATIVE

Style. Connect. Inspire.

A portion of corporate workshops and programs contributes to initiatives supporting individuals and communities to build confidence, professional presentation skills, and employment readiness.



APPROACH

Caitlin's work is grounded in three core principles:

Authenticity. Presence. Connection.

Her approach is highly tailored, commercially aware, and designed to deliver practical, lasting outcomes for both individuals and organisations.

CONTACT



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